



# **nocilis** PAT

The educational toy that promotes  
creativity and imagination

## **The silicone blocks**

Children play to the full using their five senses such as sense of touch and vision. That makes children more sensitive and creative.

Children are free to create various ways to play with nocilis, which has unique characters at the shape, color, softness and flexibility, in accordance with growth of the individual.

That is why nocilis is a revolutionary toy to create unique playing.



KIDS  
DESIGN  
AWARD  
2010

Section of a design to develop  
creativity and create the future  
Chair's Special Award

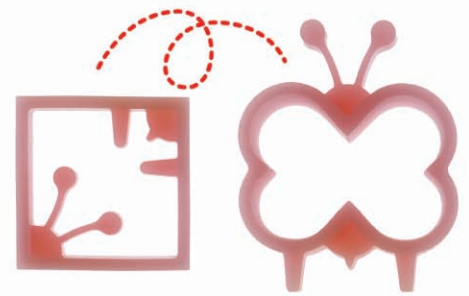
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# nocilis



## Turn it inside out.

The blocks have four types. And each piece changes its shape individually when children turn it inside out or press on it. So, children may be able to create infinite shapes!

Through playing, "nocilis" promotes development of their hands and fingers, then mind and body. Also it is effective in rehabilitation.



## Sense of achievement.

To turn it inside out brings change of its form, a square into a butterfly, and a triangle into a clover leaf, for example. Moreover you are free to change its shape by gripping it because it is made from soft silicone.

## Fun of building

"nocilis" provides fun of building and arranging as blocks. As it has no-slip feature, you can balance a block with other blocks over your image.

"nocilis" promotes children's concentration, creativity, and thought based on mathematics.

## Fun to discover the shapes.

There are many discoveries of various shapes by gripping, turning it inside out, and putting it into another shape. Through these discoveries, it brings up creativity and imagination.

## Playing anywhere

As "nocilis" cuts down the shock of the falling down, there are few noises. Children can play anywhere they want without worry of noises.

## About the material, "silicone"

### Safe, secure and reliable

Silicone is soft and flexible. It is often used as the material of medical equipments or nipples of nursing bottles. There is no worry even if children hold it in their mouth or lick it. In addition, "nocilis" uses the special silicone, which uses platinum as catalyst and has no smell. The special silicone brings you extraordinary safety.

### No hazard to injure

As it is soft to the touch like mothers' skin, children can play in peace. It does not hurt to step on it or hit it on their bodies. The pieces are washable and can be boiled to disinfect them when they get dirty.

### Sure production in Japan

For safe and secure, "nocilis" is produced at a factory in Osaka, Japan.



## nocilis 1

14 pcs blocks  
Silicone  
Made in Japan  
10,500yen(with tax)



## nocilis 2

8 pcs blocks  
Silicone  
Made in Japan  
6,300yen(with tax)